

Implementing Mobile Pour contactless technology on Coca-Cola Freestyle!

A new contact-free mobile technology for guests to pour their favorite Coca-Cola Freestyle beverage with their smart phone .



1

When a guest orders a beverage in-outlet, remind them of the new Coca-Cola Freestyle Mobile Pour contact-free option when you hand them a cup. Guests simply need a smart phone to get started! **No App or downloads needed!**



2

Utilize the **POS (Point-of-Sale) signage materials** included in this kit to drive guest awareness! Tips on POS execution can be found on the back!

Instruct guests to **utilize their smart phone camera** and follow these simple steps:

3

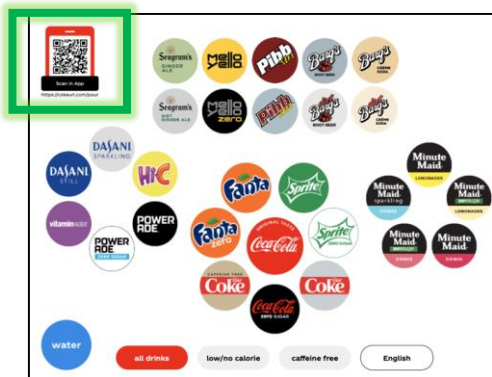
- Scan the QR Code on the dispenser screen using the smart phone camera
- Tap the pop-up at the top of your smart phone screen
- Choose your favorite beverage brand and flavor
- Hold the pour button on your smart phone
- ENJOY your Coca-Cola Freestyle beverage!



4

How will I know when Mobile Pour technology is available on my dispenser? Simply check the QR code icon on the consumer user interface screen. When Mobile Pour is available on the dispenser, you will notice the new QR code icon as outlined below!

Coca-Cola Freestyle Consumer User Interface Screen



Previous QR Code



NEW! Mobile Pour QR Code



→ For more information, check out ilearnCoca-ColaFreestyle.com for videos & tips!



Need Help?

Call 1-800-241-COKE (2653)
and speak to a senior technician

Utilize POS materials to engage & educate consumers!

Capture your guests' attention with engaging and instructional Coca-Cola Freestyle signage included in this kit!



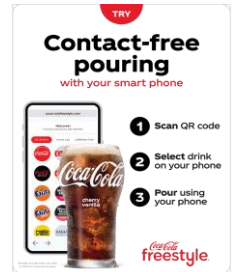
9100 Mini Decal & Blade Sign
Mini Decal to be placed right above the QR code with the arrow pointing toward it. Blade Sign suction cups to be placed to the right or left side of the 9100 dispenser, in-line with the screen



On-dispenser Instructional Decals



Counter Card



**9000/7100/7000
Instructional Decal**
Should be placed on the right side of the screen or on the 7000 cartridge tower

Door/Window Decal

